



This Balcrank Display Card effectively reminds your customers that you sell starting cranks. If they need one they will buy it from you.

*Here are Seven Reasons
Why You Should Sell*

BALCRANK

Starting Cranks

1. Jaws properly heat treated.
2. More cars fitted properly with the same number of cranks (73 cranks fit 210 cars). Only complete line.
3. Closed end grip revolves freely.
4. Baked enamel finish. Evidence of new merchandise — attractive display.
5. Approximately 50,000 cranks always in stock.
6. Stock display rack makes the *right* crank quickly and easily found. Simplifies stock handling.
7. The standard of most car manufacturers for over 15 years.

*Write now for
sales proposition*

THE CINCINNATI BALL CRANK CO.

CINCINNATI, OHIO.